

Reinventing Globalization 2005

*Innovative organizations and individuals transforming globalization
to make it more democratic, equitable, and sustainable.*

Cornell University School of Industrial and Labor Relations • New York City • November 19-20

Agenda

Reinventing Globalization 2005 is intended to be a unique gathering. The diversity of participants, participatory design, and broad range of issues we will engage reflects that intent. This conference is meant to be a collective exploration of ideas, a sharing of—and building upon—collective experience, and an inspiration for all of us who are transforming globalization to make it more democratic, equitable, and sustainable.

To achieve these goals, we will be meeting in small and large groups throughout the conference. In addition to introductory overviews and large group reflections, the agenda is designed to provide opportunities for participants to share their success stories, failures, challenges, opportunities, and ideas and concerns for the future in small group sessions. Six concurrent thematic “success sessions” will take place Saturday morning and Saturday afternoon, giving participants the opportunity to attend two. While around four participant stories have been highlighted in each section, every participant has a story to tell—and these sessions are designed to draw on them.

By the end of the conference, it is our hope that participants will have learned new insights to help them succeed in their work, engaged with new people, explored new directions in which to collaborate—and gained inspiration from the experience as a whole.

Saturday, November 19th

- 8:00-8:45 am** ***Buffet breakfast***
- 8:45-9:15** **Welcome and overview of Reinventing Globalization, including the purpose and aspirations for RG-05**
- 9:15-10:15** **Exploring connections: Mapping where we stand**
Identifying current links and opportunities based on highlights from pre-meeting participant surveys—who’s here, what are our issues and strategies, experience and expertise, questions and interests
- 10:15-10:30** ***Break***
- 10:30-11:00** **Learning together: Participant teams formed**
- 11:00-12:30 pm** **Interactive discussion of “success stories” that illustrate innovative strategies for addressing globalization issue(s):**
- 1. Moving multinationals toward sustainable practices**
 - 2. New media approaches and using old media well**
 - 3. Changing the trade game: Contributions of the fair trade movement**
 - 4. Transforming global finance: Signs of progress?**
 - 5. Holding their feet to the fire: Policy implementation and accountability**
 - 6. Bridging local and global, grassroots and policy**
- 12:30-1:30** ***Lunch***

- 1:30-3:00** **Small group success sessions continue**
Second round of exploring success stories around themes above, including achievements, challenges, how-to's, and open questions
- 3:00-3:15** ***Break***
- 3:15-4:00** **Learning teams consolidate insights and capture for large group discussion**
- 4:00-4:45** **Large group debrief** on highlights, themes, and challenges
- 6:00-8:00** **Optional evening boat ride** to take in the NYC skyline, fresh air, and good conversation with RG-05 colleagues (weather permitting)
- 8:00 on** **Explore the City on your own!**

Sunday, November 20th

- 8:00-8:45 am** ***Breakfast***
- 8:45-9:00** **Recap of Saturday highlights** and discussion of Sunday agenda
- 9:00-10:00** **Can we reinvent the funding process?**
Full plenary interactive session to explore themes, participant questions, and ways to enhance impact
- 10:00-10:15** ***Break***
- 10:15-12:00 pm** **Small group exploration of emerging, cross-cutting themes for reinventing globalization**
Focusing on key issues, strategies, tactics, new collaborations, and more
- 12:00-1:15 pm** ***Lunch*** (with option to participate in *ad hoc* thematic groups)
- 1:15-2:15** **Identifying ideas and opportunities for collective action**
What can we do together? Action-oriented exploration of possibilities
- 2:15-2:30** ***Break***
- 2:30-3:30** **Large group reflections on insights, action implications, and next steps**
- 3:30** ***Conference officially adjourns***
- 3:30-5:00** *Option to stay on for informal conversation with RG-05 colleagues*

Success Sessions

A number of these success stories are now available on the RG-05 site at www.reinventingglobalization.org

1. Moving multinational corporations towards sustainable practices

- Ralph Taylor, Metanoia Fund (moderator)
- Michael Marx, Corporate Ethics International
- Michael Brune, Rainforest Action Network
- Michael Northrop, Rockefeller Brothers Fund
- Ingrid Gorre, Legal Rights and Natural Resources Center, Human Rights Advocates Program, Columbia University

2. New media approaches and using old media well

- Patrice Barrat, Bridge Initiative International (moderator)
- Oriol Alsina, Fondation Charles Léopold Mayer, Alliance 21
- Christophe Aguiton, European Marches
- Solana Larsen, openDemocracy.net
- Marc Rotenberg, Electronic Privacy Information Center

3. Changing the trade game: Contributions of the fair trade movement

- William Snyder, Reinventing Globalization 2005 Conference Designer/Facilitator, Social Capital Group (moderator)
- Martha Jimenez, TransFair USA
- T.J. Whalen, Green Mountain Coffee Roasters
- William Foote, EcoLogic Finance

4. Transforming global finance: Any signs of progress?

- Lisa Jordan, Ford Foundation (moderator)
- Petr Hlobil, CEE Bankwatch Network
- Nadia Martinez, Sustainable Energy and Economy Network, Institute for Policy Studies
- Manish Bapna, Bank Information Center
- Michelle Chan-Fishel, Friends of the Earth-US
- Mawuli Dake, Ghana National Coalition Against the Privatization of Water, Human Rights Advocates Program, Columbia University

5. Holding their feet to the fire: Policy implementation and accountability

- Lori Wallach, Public Citizen, Global Trade Watch (moderator)
- Sandra Smithey, C.S. Mott Foundation
- Mathew Stilwell, Institute for Governance & Sustainable Development
- Yoke Ling Chee, Third World Network
- Howard Mann, International Institute for Sustainable Development

6. Bridging local and global, grassroots and policy

- Rinku Sen, *ColorLines* (moderator)
- Beth Myers, STITCH
- Stephen Coats, U.S./Labor Education in the Americas Project
- Lynda Yanz, Maquila Solidarity Network
- Sarah Aird, Amazon Watch

7. Can we reinvent the funding process?

- Michael Conroy, Rockefeller Brothers Fund (moderator)
- Sandra Smithey, C.S. Mott Foundation
- Lisa Jordan, Ford Foundation
- Mark Randazzo, Funders Network on Trade and Globalization
- Oriol Alsina, Fondation Charles Léopold Mayer, Alliance 21